

UNCTAD's Green Products for IPAs

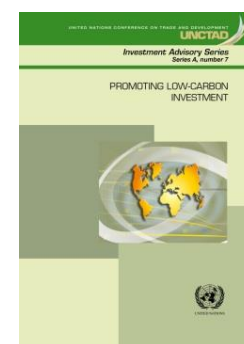
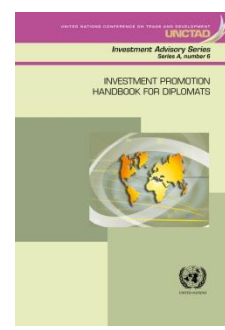
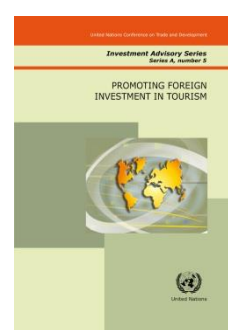
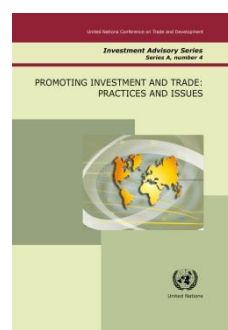
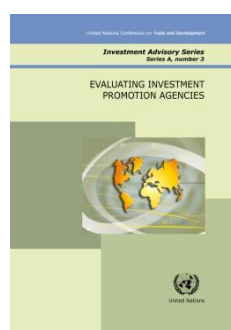
Seoul, 7 May 2015

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I. Examples of Work Carried out by UNCTAD on Investment Promotion

UNCTAD's Investment Advisory Series

for practitioners in the field of investment promotion and facilitation



Aftercare, Policy Advocacy, Evaluating IPAs, Promoting Investment and Trade, Promoting Investment in Tourism, Investment Promotion Handbook for Diplomats; Promoting Low-Carbon Investment

Other publications



Advisory Services

**Operational Investment Promotion Strategy for the
Moldovan Investment and Export Promotion Organization**

(2015–2016)

**Geneva
November 2014**



**Jamaican SEZs: Promoting sustainability and
attracting FDI for renewables and energy efficiency**

**Geneva
February 2015**

UNCTAD's Annual Investment Promotion Awards



International Meetings and Networking Events

High-Level Investment Promotion Conference at the WIF, Oct. 2014



Regional Workshop on the Promotion of Green FDI, Bogota, May 2014

II. UNCTAD's Green Products for IPAs and greenFDI.org

UNCTAD's Green Products for IPAs

- **World Investment Report 2010** with a focus on low-carbon investment
- **Promoting Low-Carbon Investment**, Investment Advisory Series, Issue 7, 2013
- **greenFDI.org** - an online resource and learning centre for IPAs
- **Best-Practices in Promoting Green Investment**, the coming issue of IPA Observer, 2015
- Green issues of the monthly newsflash – **SPN**
- The **2015 UNCTAD Awards** for Excellence in Web-Based Promotion of Green FDI
- The **2010 UNCTAD Awards** for Excellence in the Promotion of Green FDI
- **Seminars and high-level sessions**
- On-going **data collection** by UNCTAD on low-carbon FDI

What Is greenFDI.org?

A web-based service
launched by UNCTAD in 2014

- Tool for IPA professionals
- Repository of Green FDI intelligence
- Free knowledge access
- Best practice center
- Platform for IPA networking and learning



greenFDI.org

A Resource Center specifically designed for
IPA needs



Stay ahead of
market trends
and analysis
in green
industries.



Access the
latest research
for promoting
investments
into green.



Read up on
international
best practices
to help shape
your IPAs'
efforts.



Learn about
policies that
facilitate
investment
into green
sectors.



Use successful
tools to build
your image
and target
investors.

Hundreds of documents available

What does greenFDI.org mean for you?

- Green FDI Vision of Denmark
- China's Car Battery Sector Analysis
 - Korea Renewable Energy Brief
- Global Benchmarking Tools for country competitiveness
- Sample IPA tools, e.g. promotional brochures, sector briefs, websites, strategies...
 - Green Company directories

Networking Platform

For investment promotion institutions >>> Mapping and Contacts of all IPAs promoting actively Green FDI

For investment promotion professionals >>> LinkedIn GreenFDI group open to IPA staff, consultants academia, international organizations

Join In Today... Go to www.greenfdi.org and register, and make sure you become a member of GreenFDI LinkedIn Group

UNCTAD

Prosperity for all

www.unctad.org